



FOR IMMEDIATE RELEASE

May 28, 2021

KENDALL JOINS LINCOLN VENTURES AS CHIEF MARKETING OFFICER

AUSTIN, TEXAS — Today, Lincoln Ventures announced that commercial real estate marketing veteran Kendall Guinn has joined as Chief Marketing Officer.

As Chief Marketing Officer, Kendall leads the firm's go-to-market strategy, including all corporate and property marketing. Kendall's deep background in branding and digital and inbound marketing for residential and commercial real estate bring Lincoln Ventures, its projects, and investors a competitive edge.

Prior to joining Lincoln Ventures, Kendall served as Chief Marketing Officer for AQUILA Commercial where she directed all corporate marketing, communication, and market research efforts for the Austin-based commercial real estate services firm. At AQUILA Kendall led the creation of the industry's most-read resource for commercial real estate services information and Austin market data in the country. This pioneering content marketing initiative drove an influx of leads, new business, and revenue.

"Kendall has a history of pushing the boundaries of commercial real estate marketing and producing incredible results," said David Kanne, CEO of Lincoln Ventures. "We are excited to have her join the Lincoln Ventures team and help us bring a spirit of marketing innovation to the residential space."

Austin-based Lincoln Ventures is best known for its successful student housing developments near the University of Texas at Austin, including Ruckus, Ruckus 2.0, Moontower, and Waterloo.

"Lincoln Ventures focus on experience-driven design and development has separated us from our peers. Adding Kendall to the team will help us differentiate our marketing and leasing as well," said Kanne.

###

About Lincoln Ventures

Lincoln Ventures is an Austin, Texas based real estate investment firm focused on acquiring, developing, and managing high-quality real estate in superior locations throughout the United States. Since its founding in 2012, Lincoln Ventures has acquired, developed, and managed student housing, multi-family, mixed use and office assets in excess of \$1.4 billion. For more information, visit: www.lincoln-ventures.com.

Press Contact

Kendall Guinn

512.868.7481

kendall@lincoln-ventures.com