



Partnerships



Reach your
key audience.





LV Collective is focused on raising the bar for student housing throughout the U.S.

We create experience-based environments that encourage personal growth, and foster the formation of relationships and memories that will last a lifetime.

Our Brands

Each of our brands have a unique identity that reflect the aesthetic of the property they represent.

RAMBLER

University of Texas
Austin, TX
817 Beds

RAMBLER
ATLANTA

Georgia Tech
Atlanta, GA
798 Beds

SWEETWATER

University of Florida
Gainesville, FL
502 Beds

→ ATHENS ←
GEORGIA
RAMBLER
EST. 2024 558 W BROAD ST. ATH 706

University of Georgia
Athens, GA
750 Beds

Original
RAMBLER
COLUMBUS OHIO
222 W. LANE AVE

The Ohio State University
Columbus, OH
889 Beds

Whistler

Georgia Tech
Atlanta, GA
565 Beds

Our Expanding National Portfolio

4,000+

Total Units

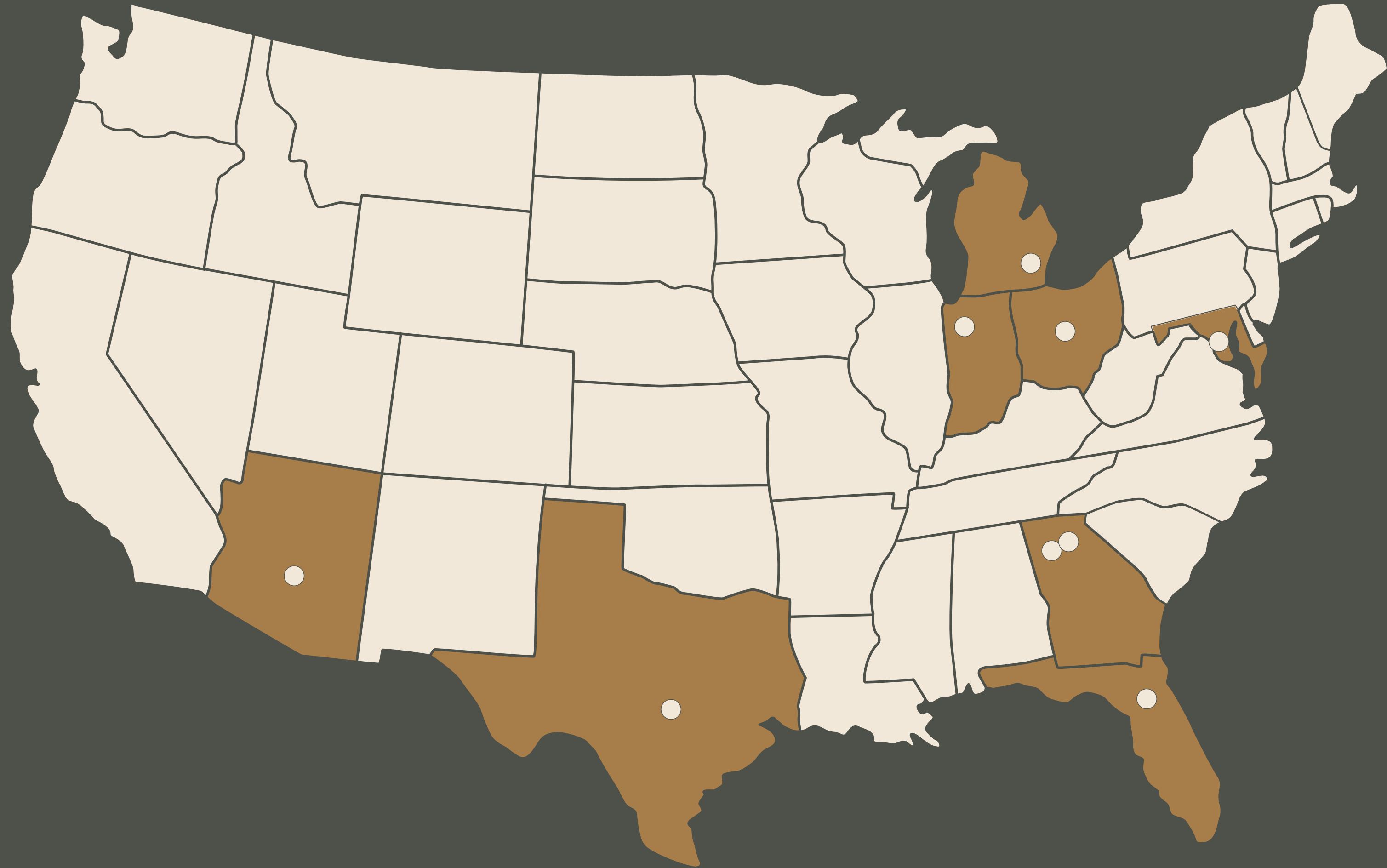
10,000+

Total Beds

#1

Student Housing
Development of the Year

Student Housing Business 2020 (Moontower),
2022 (Waterloo), and 2023 (Whistler)

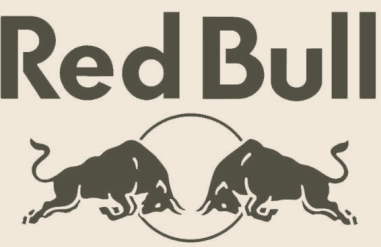




Step into the world of Gen Z.

Imagine your brand not just being seen by college students, but being a part of their everyday life – from scrolling on social media to chill moments at home to engaging community events. Whether it's pop-up shops, wellness events, or welcome home boxes, we position your brand within their daily experiences.

Brands We've Worked With



How can I partner with LV?



Activations

Create memorable experiences with interactive activations.



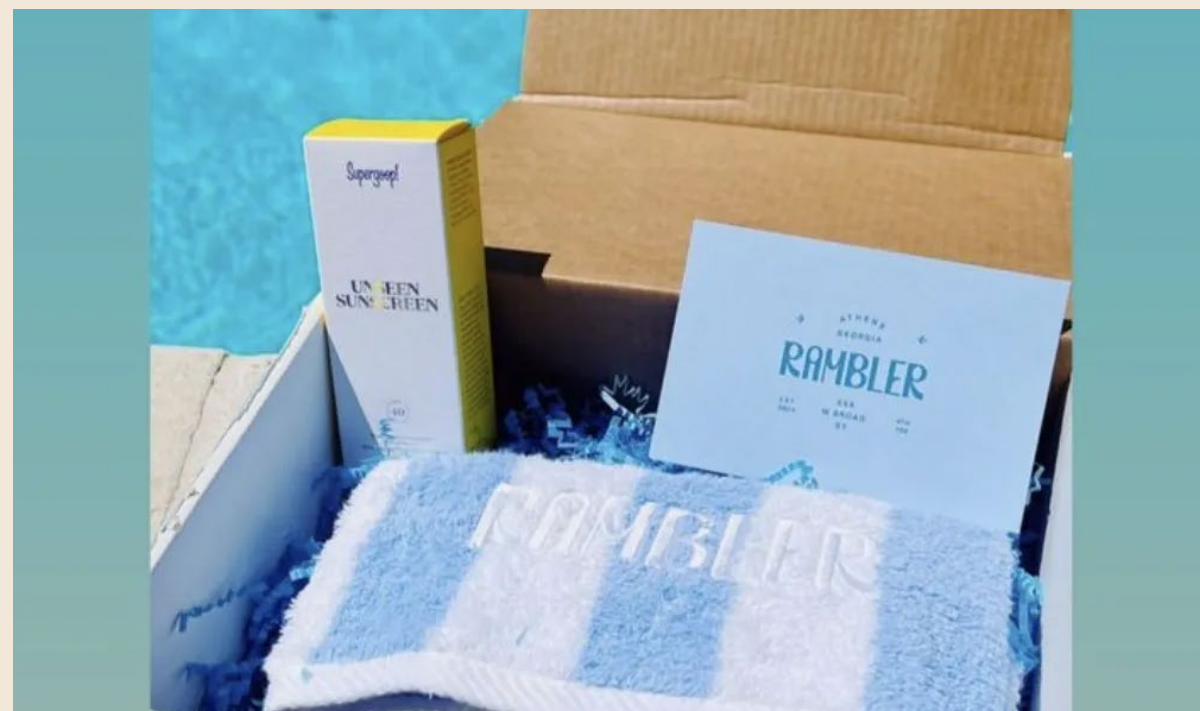
Pop Ups

Capture attention with pop-up events.



Catering

Spice up resident events with bartending and catering.



Brand Ambassador Merch Drops

Boost visibility with ambassador merch.*

*More info on next slide



Move-in Boxes

Feature your product in curated boxes for any move in.



Social Media

Amplify your brand by collaborating with us in giveaways and more.



Our Brand Ambassador Program

Every property has a brand ambassador program made up of campus influencers. This group of students are hand selected from an application and interviewing process, ensuring quality participants. When your product is part of a merch drop or brand ambassador event, it will be placed in front of a group already curated for a targeted audience.

Demographics

| Age | |
|--------------|-------|
| 18 years old | 5% |
| 19 years old | 23% |
| 20 years old | 31% |
| 21 years old | 23% |
| 22 years old | 18% |
| Average Age | 20.27 |

| Gender | |
|--------|-----|
| Female | 67% |
| Male | 33% |



Our Locations

| Property | Units | Beds | Location | University | Delivery Year |
|------------------|-------|------|-----------------|---------------------------|---------------|
| Rambler Austin | 215 | 817 | Austin, TX | University of Texas | 2023 |
| Whistler | 168 | 565 | Atlanta, GA | Georgia Tech | 2023 |
| Sweetwater | 144 | 502 | Gainesville, FL | University of Florida | 2023 |
| Rambler Athens | 342 | 750 | Athens, GA | University of Georgia | 2024 |
| Rambler Atlanta | 215 | 798 | Atlanta, GA | Georgia Tech | 2025 |
| Rambler Columbus | 379 | 889 | Columbus, OH | The Ohio State University | 2025 |





What are you waiting for?

Visit lvcollective.com/partnerships or **contact us** today and we'll get back to you ASAP to start the conversation.