



Moontower Phoenix Welcomes Artists Chloe Huls and Sam Opoku for Second Year of Artist in Residence Program

PHOENIX – July X, 2024 – Moontower, a luxury multifamily property located in the Roosevelt Row Arts District in Downtown Phoenix, is excited to welcome back two notable artists, Chloe Huls and Sam Opoku, for the second year of its Artist-in-Residence program.

Chloe Huls, a photographer, and Sam Opoku, an Afro soul/R&B artist, have already made a lasting impression on the Moontower community and furthered their artistic pursuits during the first year of their residencies. This year, Chloe debuted her first solo gallery exhibition, Ojitos, and expanded her business to sell fine art prints. Sam released five new songs, filmed music videos within Moontower's amenity spaces, and grew his Instagram following to over 100,000. Both artists also hosted multiple community events, including a film portrait photography session, a Taste of Africa event, and an artist showcase on the rooftop. They are eager to continue their engagement and strengthen the community.

In its inaugural year, the Artist Residence program provided seven artists with free rent in exchange for activating Moontower, hosting community events, and promoting the property on social media. The success of the program contributed to Moontower being named Costar's Multifamily Development of the Year for Phoenix.

"We are excited to continue nurturing the arts within our community," said Brendan Morrow, Chief Development Officer at LV Collective. "The positive feedback from residents and the community underscores the value of Chloe and Sam's contributions. We are excited to see how they further this momentum in the coming year."

Moontower is located at 811 N. 3rd Street. LV Collective is the developer, and Greystar operates the property. For more information on the Moontower Residence program, please visit <https://moontowerphoenix.com/artist-in-residence/>.

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About Moontower

Moontower Phoenix is 326-unit apartment tower located at 811 North 3rd Street, Phoenix, AZ. Moontower provides residents with luxury amenities, including an on-site cafe, co-working and conference spaces, secure bike parking, a pet run and spa. Residents will enjoy a state-of-the-art fitness studio, including a yoga and meditation room. The rooftop pool deck offers stunning views of downtown Phoenix along with a pool, hot tub, grills and saunas. Moontower is a partnership between LV Collective and Cross Harbor Capital Partners. JE Dunn is the general contractor.

For more information, visit <http://www.moontowerphoenix.com/>.

About LV Collective

LV Collective is an Austin, Texas-based real estate investment firm focused on acquiring, developing, and managing high-quality real estate in superior locations throughout the United States. Since its founding in 2012, LV Collective has expanded the business to include student housing and multifamily assets in excess of \$6 billion. For more information, visit: <https://lvcollective.com/overview>. For renderings, logos, headshots, and additional media assets, visit: <https://lvcollective.canto.com/>.

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